

# ShepYonge

VivaNext launched the Shop Yonge Program with radio, Facebook, bus back and newspaper ads, posters at local libraries, arenas and community centres and roadside signs on project corridors. Look for these signs and ads and support your local businesses.

stop, shop + dine.

**ShepYonge**  
We're Open.

With work underway on Yonge Street in Richmond Hill, thank you for continuing to support our local shops and businesses. If you haven't visited us yet, come and check out what we have. Businesses are open throughout construction, and stocked up with a wide variety of products and services. We value your support, and our staff are ready to help find what you need. After all, we're your neighbours too – Shop Yonge!

METROLINX | VIVANEXT  
A Metrolinx vivaNext Project

Call us at 905-882-1234. Like us on Facebook. #ShopYonge #vivaNext

Community Poster

stop, shop + dine.

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Newspaper Advertising

stop, shop + dine.

- > support businesses during construction
- > visit [vivanext.com](http://vivanext.com)

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Bus Back Advertising

“Construction is messy, but stop, shop and dine along Yonge Street in Richmond Hill, Support your local businesses—brought to you by Metrolinx and vivaNext.”

Radio Traffic Updates



> support businesses during construction.

Shep / ShepYonge / Shep Culture Centre

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Facebook Advertising